

			2013																		
responsible	Month		August 01	September 02	October 03	November 04	December 05	January 06	February 07	March 08	April 09	May 10	June 11	July 12	August 13	September 14	October 15	November 16	December 17	January 18	
c1	SEO	<b>C18</b>	<b>Improve awareness of local communities in Spain</b>																		
		Activity	School communication			prep campaign	contact	contact	campaign	campaign	campaign	campaign	campaign	campaign			contact	contact	contact	contact	campaign
		Sub-Actions	Local events							prep campaign	prep campaign	contact	contact	contact	campaign	campaign	campaign	campaign	campaign	campaign	contact
		Deliverable	Education tools package for teacher (Spain)																		
			Mobile exhibition (Spain)																		
			Posters, Brochures and stickers																		
C2	SEO	<b>C19</b>	<b>National communication campaign in Spain</b>																		
		Activity	Web																		
		Sub-Actions	Aves y Naturaleza, monthly newsletter						monthly newsletter	A y N	monthly newsletter	monthly newsletter	A y N	monthly newsletter	monthly newsletter	A y N	monthly newsletter	monthly newsletter	A y N	monthly newsletter	monthly newsletter
			media work (np, press releases, articles...)																		
			social networks																		
C4	SEO	<b>C20</b>	<b>Awareness raising actions for local authorities and law enforcement agencies in Spain</b>																		
		Sub-Actions	Contact/invitation with administrations and law enforcement forces																		
			Workshop organization														ws held	ws held			
			Local media information, invitation; diffusion of results																		
	Milestones	Workshop for local authorities in Spain held																			
SEO	SEO	<b>E3</b>	<b>Evaluation of the "Safe havens for wild birds" campaign in Spain: Monitoring of the project impact on the main target audience and on the environmental problem targete</b>																		
		Sub-Actions	Public surveys (1st and 3rd year)																		
			1st and 3rd year reports																		
			paranys monitoring by volunteers (see C19 volunteers web)																		
			Yearly valoration of actions with schools																		
			Monthly monitoring media diffusion																		
SEO	SEO	<b>F4*</b>	<b>Dissemination of Projects results: Information Boards and Beneficiaries' Member magazin</b>																		
		Sub-Actions	Location of boards to be placed																		
			Edition and installation of boards																		
		Magazine and newsletter																			

2014												2015								2016				
February 19	March 20	April 21	May 22	June 23	July 24	August 25	September 26	October 27	November 28	December 29	January 30	February 31	March 32	April 33	May 34	June 35	July 36	August 36	September 37	October 38	November 39	December 40	January 41	
												Contingency time												
campaign	campaign	campaign	campaign	campaign			campaign	campaign	campaign	campaign														
contact	campaign	campaign	campaign	campaign	campaign	campaign	campaign	campaign	campaign	campaign														
											31/12/14													
A y N	monthly newsletter	monthly newsletter	A y N	monthly newsletter	monthly newsletter	A y N	monthly newsletter	monthly newsletter	A y N	monthly newsletter	monthly newsletter	A y N	monthly newsletter	monthly newsletter	A y N	monthly newsletter	monthly newsletter							
							ws held	ws held																
									31/10/14															